

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Global Business Innovation Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

! E O O O O O O O O O O O O O O O O O O	Course Subject and Title One (15-17 Credit Hours) INGL 101 Critical Reading and Composition MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus 13 ICON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics oreign Language ⁴ INIV 101 The Student in the University or Carolina Core Requirement ⁵ INGL 102 Rhetoric and Composition ICTAT 206 Elementary Statistics for Business or STAT 205 Elem. Stat. for Biological & Life Sci. ICCT 225 Introduction to Financial Accounting IMGSC 290 Computer Info. Systems in Bus. INGCT 226 Intro. to Managerial Accounting ICCON 221 Principles of Microeconomics or ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics IMGMT 371 Principles of Management IMGSC 291 Applied Statistics for Business oreign Language ⁴ Four (16 Credit Hours) BUS 310 Globalization and Business		Min. Grade	GPA ²	CC-CMW CC-ARP CR CC-GFL/PR PR/CC CC-CMW CC-INF CC-ARP CR CR CR CC-GFL/PR CR CR CR CR	C or better in ENGL 101 C or better in MATH 111 or higher or placement through the MAP	Notes
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! M Freemester ! IE	MGSC 291 Applied Statistics for Business foreign Language ⁴ Four (16 Credit Hours)	3			CR	-	
emester ! IE ! IE	oreign Language ⁴ Four (16 Credit Hours)		С		CR	STAT 206	
emester ! IE ! IE	Four (16 Credit Hours)				PR		
!							
! C		3	С		MR	C or better in ACCT 226, ECON 221/222, & MGSC 291	
	B Functional course ⁶	3	С		MR		
	Course in Second Major ⁷	3	C		MR		
	TINA 363 Introduction to Finance	3	С		CR	C or better in ECON 221 or 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, 205, 206, 509, 511, 515, or MATH 511	
	SADM 301 Bus. Careers in the Global Economy	1	С		CR		
	oreign Language ⁴	3			PR		
	Five (15 Credit Hours) -Abroad8						
	3 Regional Course ⁶	3	С		MR		
	ACCT 324 Survey of Commercial Law	3	С		CR		
M	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	MKTG 350 Principles of Marketing	3	С		CR		
С	Carolina Core Requirement ⁵	3			CC		
mester	Six (15 Credit Hours) -Abroad8						
! C	Course in Second Major ⁷	3	С		MR		
IE	B Regional Course ⁶	3	С		MR		
	oreign Language⁴ <i>or</i> Elective ⁹	3			PR		
F	oreign Language ⁴ <i>or</i> Elective ⁹	3			PR		
С	Carolina Core Requirement ⁵ or Elective ⁹	3			CC/PR		
	Seven (12-19 Credit Hours)						
	Course in Second Major ⁷	3	С		MR		
	Course in Second Major ⁷	0-3	С		MR		
	3 Thematic Course ⁶	3	С		MR	IBUS 310	
	oreign Language ⁴ (only if needed to meet preign language requirement)	0-3			PR		
	Carolina Core Requirement ⁵	3			CC		
		3-4	†		CC		
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	Carolina Core Requirement ⁵		С		MR		
mester	Eight (15-18 Credit Hours)	2			CR	MKTG 350, FINA 363, MGMT 371	
emester C		3	С			MK1G 350, FINA 363, MGM1 371	
emester C M	Course in Second Major ⁷ MGMT 478 Strategic Management Foreign Language ⁴ (only if needed to meet		С		CC-INT PR	WICTG 350, FINA 363, MGMT 371	
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emester C M Fo	Course in Second Major ⁷ MGMT 478 Strategic Management Foreign Language ⁴ (only if needed to meet	3	С		CC-INT	WIKTG 350, FINA 363, MGMT 371	

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. International Business: Global Business Innovation majors are required to complete four 300-level or higher courses in a specific language based on study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement. Based on entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business Major courses:
 - a. Functional Courses (3 hours): ACCT 426; ECON 503, 504, 505; IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406
 - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - c. Regional Courses (6 hours): two courses with focus on the specific study abroad region
- 7. International Business majors are required to complete a second functional major in the business school. Students in the Global Business Innovation Concentration must complete the Management major as the functional major.
- 8. International Business: Global Business Innovation majors are required to study abroad in China for the 5th semester and New Zealand for the 6th semester. Course selection is subject to availability at partner school with advisor approval.
- 9. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the semester indicated in order to progress in the program.
- · Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
 - o Choose 3-6 hours from the following: ACCT 550; ECON 500, 505, 548; FINA 462, 473; MGMT 407, 408; MGSC 489; MKTG 479
 - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HTMT 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit the Bulletin.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic <u>bulletin</u>.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:								
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy					
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course					
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy					
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility					
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement					
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement					
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement					
CC-GSS	Carolina Core – Social Sciences							

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.