UNIVERSITY OF South Carolina

Major Map: International Business
Bachelor of Science in Business Administration (B.S.B.A.)
Global Business Concentration
Darla Moore School of Business
Sonoco International Business Department
Bulletin Year: 2025-2024

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade[1]	Major GPA[2]	Code	Prerequisites	Notes
Semester One (15-16 Credit Hours)							
!	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sci. *or* MATH 141 Calculus 1[3]	3-4	C		CC-ARP	C or better in MATH 111/111I/115 *(MATH 122)*; C or better in MATH 112/115/116 *(MATH 141)*; or placement through the MAP	
!	MGSC 290 Computer Info. Systems in Business[4] *or* ECON 221 Principles of Microeconomics	3	C		CR		
	Foreign language[5]	3			CC-GFL/PR		
	UNIV 101 The Student in the University *or* Carolina Core Requirement[6]	3			PR/CC		
Semester Two (18 Credit Hours)							
!	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
!	STAT 206 Elementary Statistics for Business or STAT 205 Elem. Stat. for Biological & Life Sci.	3	C		CC-ARP	C or better in MATH 111 or higher or placement through the MAP	
!	ACCT 225 Introduction to Financial Accounting	3	C		CR		
!	MGSC 290 Computer Info. Systems in Business[4] *or* ECON 221 Principles of Microeconomics	3	C		CR		
	Foreign language[5]	3			CC-GFL/PR		
	Carolina Core Requirement[6]	3			CC		
Semester Three (19 Credit Hours)							
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
	FINA 363 Introduction to Finance	3	C		CR	C or better in ECON 221 or 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, 205, 206, 509, 511, 515, or MATH 511	
	MGMT 371 Principles of Management	3	C		CR		
	ECON 222 Principles of Macroeconomics	3	C		CR		
	BADM 301 Bus. Careers in the Global Economy	1	C		CR		
	MGSC 291 Applied Statistics for Business	3	C		CR	STAT 206	
	Foreign language[5]	3			PR		
Semester Four (15 Credit Hours) –Abroad[7]							
	IBUS 310 Globalization and Business	3	C		MR	C or better in ACCT 226, ECON 221/222, & MGSC 291	
	Course in Second Major[9]	3	C		MR		
	MKTG 350 Principles of Marketing	3	C		CR		
	Foreign language[5]	3			PR		
	Carolina Core Requirement[6]	3			CC		
Semester Five (12-15 Credit Hours)							
	IB Functional[8]	3	C		MR	IBUS 310 *(all Functional courses)*	
	Course in Second Major[8]	3	C		MR		
	MGSC 395 Operations Management	3	C		CR	C or better in STAT 206	
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	Foreign language *(only if needed to meet FL req.)*	0-3			PR		
Semester Six (15 Credit Hours) –Abroad[7]							
	IB Regional Course[9]	3	C		MR	IBUS 310	
	Course in Second Major[8]	3	C		MR		
	MGMT 478 Strategic Management	3	C		CR CC-INT	MKTG 350, FINA 363, MGMT 371	
	Foreign language[5] *or* Elective[10]	3			PR		
	Carolina Core Requirement[6]	3			CC		
Semester Seven (15 Credit Hours) –Abroad[7]							
	IB Regional Course[9]	3	C		MR	IBUS 310	
	Course in Second Major[8]	3	C		MR		
	Foreign language[5] *or* Elective[10]	3			PR		
	Carolina Core Requirement[6]	3			CC		
	Carolina Core Requirement[6]	3			CC		
Semester Eight (12-19 Credit Hours)							
	ACCT 324 Survey of Commercial Law	3	C		CR		
	IB Thematic Course[9]	3	C		MR	IBUS 310 *(all Thematic courses)*	
	Course in Second Major[8] *(only if needed to meet major requirements)*	0-3	C		MR		
	Foreign language[5]	0-3			PR		
	Carolina Core Requirement[6]	3-4			CC		
	Carolina Core Requirement[6] *or* Elective[10]	3			CC/PR		

G. McDermott

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
5. International Business: Global Business majors are required to complete four 300-level or higher courses. Specific languages may be required based on the study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement.
6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
7. International Business: Global Business majors are required to study abroad in the 4th (University of Mannheim, in Mannheim, Germany), 6th (ESSEC University in Singapore), and 7th (FGV University in Rio de Janeiro, Brazil) semesters. Course selection is subject to availability at partner school with advisor approval.
8. International Business: Global Business majors are required to complete a second functional major. Specific functional majors may be required based on the study location and partner university. Based on second major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
9. International Business Major courses:
    a. **Thematic Courses** (3 hours): **IBUS** 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
    b. **Functional Courses** (3 hours): **ACCT** 426; **ECON** 503, 504, 505; **IBUS** 501, 502, 503, 405 (or MGSC 405), 430, 432; **MGMT** 406
    c. **Regional Courses** (6 hours): two courses with focus on the specific study abroad region
10. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business Education Alliance major is highly competitive and enrollment is limited.
- Students may pursue a **Business Analytics Concentration** (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
    - Required: MKTG 472 – Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
    - Choose 3-6 hours from the following: **ACCT** 550; **ECON** 500, 505, 548; **FINA** 462, 473; **MGMT** 407, 408; **MGSC** 489; **MKTG** 479
    - Choose 0-3 hours from the following: **ENVR** 321, 322, 331, 533; **GEOG** 321; **HTMT** 485; **POLI** 478
- Based on language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 131 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit the Bulletin.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:			
CC	Carolina Core	**CC-INF**	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	**CC-INT**	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	**CC-SCI**	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	**CC-VSR**	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	**CR**	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	**MR**	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	**PR**	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.