

## Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Middle East and North Africa Business Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

Critical	ram Notes" section for details regarding "critical courses" for Course Subject and Title	Credit Hours	Min.	Major		Prerequisites	Notes
	er One (18-19 Credit Hours)						
ļ.	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus 1 <sup>3</sup>	3-4	С		CC-ARP	C or better in MATH 111/111/115 (MATH 122); C or better in MATH 112/115/116 (MATH 141); or placement through the MAP	
!	ACCT 225 Introduction to Financial Accounting	3	С		CR		
!	MGSC 290 Computer Info. Systems in Bus.	3	С		CR		
	Arabic language <sup>4</sup>	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	<i>or</i> Carolina Core Requirement⁵						
Semest	er Two (15 Credit Hours)						
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW CC-INF	C or better in ENGL 101	
!	STAT 206 Elementary Statistics for Business or STAT 205 Elem. Stat. for Biological & Life Sci.	3	С		CC-ARP	C or better in MATH 111 or higher or placement through the MAP	
!	ECON 222 Principles of Macroeconomics	3	С		CR	, , , ,	
	Arabic language⁴	3			CC-GFL/PR		
	Carolina Core Requirement⁵	3			CC		
Sem <u>est</u>	er Three (15 Credit Hours)						
	ACCT 226 Intro. to Managerial Accounting	3	С		CR	ACCT 225	
	MGMT 371 Principles of Management	3	С		CR		
	ECON 221 Principles of Microeconomics	3	С		CR		
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	Arabic language⁴	3			PR		
Semest	er Four (16 Credit Hours)						
	IBUS 310 Globalization and Business	3	С		MR	C or better in ACCT 226, ECON 221/222, & MGSC 291	
	FINA 363 Introduction to Finance	3	С		CR	C or better in ECON 221 or 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, 205, 206, 509, 511, 515, or MATH 511	
	MKTG 350 Principles of Marketing	3	С		CR		
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	С		CR		
	Arabic language⁴	3			PR		
Summe	r (6-10 Credit Hours) –Abroad <sup>6</sup>						
	Arabic Language <sup>4</sup>	6-10			PR		
Semest	er Five (12-15 Credit Hours) –Abroad <sup>6</sup>						
	IB Regional Course <sup>8</sup>	3	С		MR		
	Course in Second Major <sup>7</sup>	3	С		MR		
	Course in Second Major <sup>7</sup>	3	С		MR		
	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	Arabic language <sup>4</sup> (only if needed to meet foreign	0-3			PR		
	language requirement)						
Semest	er Six (12-15 Credit Hours) –Abroad <sup>6</sup>			1	MB		
	IB Regional Course <sup>8</sup>	3	С		MR		
	Course in Second Major <sup>7</sup> Arabic language <sup>4</sup> (only if needed to meet foreign	3 0-3	С		MR PR		
		0-3			PK		
	language requirement) Carolina Core Requirement <sup>5</sup>	2			CC		
	Carolina Core Requirement <sup>5</sup> Carolina Core Requirement <sup>5</sup>	3	1		CC		
Somoet	er Seven (15 Credit Hours)	3			CC		
oemest	B Thematic Course <sup>8</sup>	3	С		MR	IBUS 310	
	Course in Second Major <sup>7</sup>	3	C		MR	1500 010	
	MGMT 478 Strategic Management	3	C		CR CC-INT	MKTG 350, FINA 363, MGMT 371	
	Carolina Core Requirement <sup>5</sup>	3			CC-IIV1		
	Carolina Core Requirement <sup>5</sup>	3			CC		
Semest	er Eight (15-16 Credit Hours)	J	L				
<del>oemes</del> t	Course in Second Major <sup>7</sup> (only if needed to meet	3	С		MR		
	major requirements)						
	ACCT 324 Survey of Commercial Law	3	С	<u> </u>	CR		
	IB Functional Course <sup>8</sup>	3			CC		
<b> </b>	Carolina Core Requirement <sup>5</sup>	3-4		<del>                                     </del>	CC/DB		
	Carolina Core Requirement <sup>5</sup> or Elective <sup>9</sup>	3		1	CC/PR		

**Graduation Requirements Summary** 

Minimum Total Hours	Minimum Major Requirements Hours <sup>7</sup>	Minimum College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 and do not bring in additional advanced credit may need to enroll in 18 hours each term freshman year.
- 4. Students in the International Business: Middle East and North Africa Business major must complete a minimum of four 300-level or higher Arabic language courses as part of their required program components. The Arabic Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement. The language requirement for the IBMENA program is heavily dependent on incoming language level. If students enroll at USC with A4 on their Arabic placement test, they may not be required to participate in the summer language institute.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. International Business: Middle East and North Africa Business majors are required to study abroad in the 3<sup>rd</sup> and 4<sup>th</sup> semesters, as well as the summer before the 3<sup>rd</sup> semester. A summer program following the 4<sup>th</sup> semester is optional. Course selection is subject to availability at partner school with advisor approval.
- 7. International Business majors are required to complete a second functional major in the business school. Total program hours and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 8. International Business major courses
  - a. Functional Courses (3 hours): ACCT 426; ECON 503, 504, 505; IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406
  - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
  - c. Regional Courses (6 hours): two courses with focus on the MENA region
- 9. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

## **Program Notes:**

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business Middle East and North Africa Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
  - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
  - o Choose 3-6 hours from the following: ACCT 550; ECON 500, 505, 548; FINA 462, 473; MGMT 407, 408; MGSC 489; MKTG 479
  - o Choose 0-3 hours from the following: **ENVR** 321, 322, 331, 533; **GEOG** 321; **HTMT** 485; **POLI** 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit the Bulletin.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
  fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

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Codes:							
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy				
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course				
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy				
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility				
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement				
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement				
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement				
CC-GSS	Carolina Core – Social Sciences	•					

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.