

CURRICULUM VITA

Tarlan Chahardovali, Ph.D.

Assistant Professor

David and Nicole Tepper Department of Sport and Entertainment Management

College of Hospitality, Retail and Sport Management

University of South Carolina

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EDUCATION

- | | |
|------|---|
| 2021 | Ph.D., Sport Management
Florida State University, Tallahassee, FL |
| 2015 | M.S., Sport Management
Florida State University, Tallahassee, FL |
| 2011 | B.S., Exercise Science
Alzahra University, Tehran, Iran |

ACADEMIC APPOINTMENTS

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| 2022– | Assistant Professor
Department of Sport and Entertainment Management
University of South Carolina, Columbia, SC |
| 2022– | Affiliate Faculty
Department of Women and Gender Studies
University of South Carolina, Columbia, SC |
| 2022– | Faculty Associate
Walker Institute of International and Area Studies
University of South Carolina, Columbia, SC |
| 2021–2022 | Post-Doctoral Research Scholar
Global Sport Institute
Arizona State University, Tempe, AZ |
| 2016-2021 | Graduate Assistant
Department of Sport Management
Center of Sport, Health, and Equitable Development
Florida State University, Tallahassee, FL |

REFEREED JOURNAL ARTICLES

- Chahardovali, T.,** Newman, J., (2025). Under-marketing women's sport: The gendered labor of value co-creation in U.S. women's soccer. *European Sport Management Quarterly*. 1-24
- Hawzen, M., McLeod, C., **Chahardovali, T.,** & Newman, J. I. (2025). Power, pedagogy and productivity: a Foucauldian analysis of sport management internships through the lens of supervisors' perspectives in the US sport industry. *Sport, Education and Society*, 1-14.
- McLeod, C. M., & **Chahardovali, T.** (2024). How do low-paid athletes in the United States understand the meaning of the word "professional" in "professional athlete"? *Sport in Society*, 27(1), 142-161.
- Chahardovali, T.,** Watanabe, N. M., & Dastrup, R. W. (2023). Does location matter? An econometric analysis of stadium location and attendance at national women's soccer League matches. *Sociology of Sport Journal*, 41(1), 39-50.
- McLeod, C. M., Agha, N., Pifer, N. D., & **Chahardovali, T.** (2023). Unrealistic expectations and future status coercion in minor league baseball players' future-oriented labor. *Sociology of Sport Journal*, 40(4), 363-372.
- Watanabe, N. M., Soebbing, B. P., **Chahardovali, T.,** & Huang, Y. (2023). The Emergence of Mixed Martial-Arts and the Future of Boxing: An Analysis of Consumer Interest and Compensation. *Journal of Sports Economics*, 1-24.
- Gerretsen, S., **Chahardovali, T.,** & Brooks, S. (2023). IX and Career Pathways of Coaches Across NCAA Women's Basketball Programs: An Intersectional Approach to Human Capital in Hiring. *Journal of Intercollegiate Sport*, 16(1), 25-53.
- Chahardovali, T.,** & McLeod, C. M. (2022). Manufacturing dreams and investing in future generations: Women athletes' inspirational labor in the marketing and promotion of their sport. *Sociology of Sport Journal*, 40(3), 302-311.
- Chahardovali, T.,** Ternes, N. C., & Holden, J. (2019). Non-citizens, the first amendment, and stadium speech. *Michigan State International Law Review*, 27(2), 283.
- McLeod, C. M., Holden, J. T., Hawzen, M. G., & **Chahardovali, T.** (2018). Do influxes of atypical labor make sport event workers prone to exploitation? *Sport Management Review*, 22(4), 527-539.

BOOK CHAPTERS

- Newman, J., **Chahardovali, T.,** Rochon, R., Dai, S. (In Press). Qualitative Research, Scholarly "Performance," and the Rationalization of Inquiry in Sport & Physical Culture. In Giardina, M., Donnelly, M., Waldman, D. (Eds.), *The SAGE Handbook of Qualitative Research in Sport & Physical Culture*. Sage.

Brice, J. E., Thorpe, H., **Chahardovali, T.**, Crabill, E., Freeman, L., & Nelson, M. (2025). A Collaborative Approach to Football Fieldwork: Feminist Reflexivity in Action. In A. Beissel, J. E. Brice, V. Postlethwaite, & A. Grainger (Eds.), *Critical Perspectives on the 2023 FIFA Women's World Cup: Events, Issues, Controversies*. (pp. 135-147). Routledge.

Chahardovali, T. (2023). The precarious labour of women footballers: A shadow in the light of the 2023 FIFA Women's World Cup. In Beissel, A., Postlethwaite, V., Grainger, A., & Brice, J. (Eds.). *The 2023 FIFA Women's World Cup: Politics, Representation, and Management*. (pp. 52-67). Routledge.

Giardina, M. D, **Chahardovali, T.**, & Newman, J. I. (2021). Globalization, ideology, and sport. In Maguire, J. Liston, K., & Falcous, M. (Eds.) *Palgrave Handbook of Globalization and Sport*. (pp. 181-203). Palgrave Macmillan London.

BOOK REVIEWS

Chahardovali, T. (2018). The Edge: The war against cheating and corruption in the cutthroat world of elite sports. *Sport in Society*, 21(3), pp. 582–583.

NON-REFEREED PUBLICATIONS

Chahardovali, T. (2021). KC Current stadium seal sets a new precedent for women's sports. *Global Sport Matters*.

Gerretsen, S., Brooks, S.N., Andalis, A., **Chahardovali, T.**, Lofton, R., Falkner, R. (2021). NCAA women's basketball head coach hires at HBCUs and Power Five schools from 1984-2020. *Global Sport Institute Working Paper Series. Vol 5, Issue 1*.

REFEREED PRESENTATIONS

Chahardovali, T. (2025). Gender marking in international football: Fan perceptions of branding at the 2023 FIFA Women's World Cup. *World Congress of Sociology of Sport (ISSA)*. Seoul, South Korea.

Chahardovali, T., Newman, J., (2025). Under-marketing women's sport: a case study analysis of underinvestment in women's soccer. *North American Society for Sport Management (NASSM)*. San Diego, CA.

Newman, J., **Chahardovali, T.**, Rochon, R., Dai, S. (2024). Navigating the rationalization of qualitative inquiry in the neoliberal university: strategies for resistance and survival in sport management research. *European Association for Sport Management (EASM)*. Paris, France.

Chen, C., Singer, J., Rochon., R., **Chahardovali, T.**, Oshiro, K. (2024). Black-Asian solidarity in sport management: A workshop (everyone, though, is welcomed). *North American Society for Sport Management (NASSM)*. Minneapolis, MN.

Chahardovali, T. (2023). Crossing the Line: The impact of reproductive health policies on women college athletes. *North American Society for the Sociology of Sport (NASSS)*. New Orleans, LA.

***Chahardovali, T.**, McLeod, C.M. (2023). Working overtime to grow the game: Women athletes' inspirational labor. *International Women in Sport Symposium (IWSS)*. Sydney, Australia.

****/Winner of Best paper award/***

Chahardovali, T., Newman, J. (2023). Value creation, under-marketing, and anti-marketing of women's sport: A case study analysis of women's football in the United States. *World Association for Sport Management (WASM)*. Doha, Qatar.

McLeod, C.M., **Chahardovali, T.** (2022). What is the meaning of "professional" in "professional athlete"? *North American Society for the Sociology of Sport (NASSS)*. Las Vegas, NV.

Watanabe, N., Soebbing, B., **Chahardovali, T.**, & Huang, Y. (2022). Determinants of pay in the Ultimate Fighting Championship: A look at gender differences. *Eastern Economic Association (EEA)*, Montego Bay, Jamaica.

Chahardovali, T., McLeod, C.M. (2022). Manufacturing hopes and dreams for the next generation: Female athletes' inspirational labor in the marketing and promotion of their sports. *North American Society for the Sociology of Sport (NASSS)*, Montréal, Canada.

Chahardovali, T., Ternes, N. C., Ehrlich, S. C. (2022). If you let NIL play: NIL, Title IX, and economics for the future of women's intercollegiate athletics. *Sport and Recreation Law Association (SRLA)*, Atlanta, GA.

Chahardovali, T. (2021). The significance of publishing and disseminating sport management research in the public sector for utilizing the power of sport for policy making and positive social change. Keynote speech at the 7th *National Student Conference on Sport Sciences and Physical Education* at Shahid Beheshti University, Tehran, Iran (Virtual).

Chahardovali, T., Watanabe, N. M., & Dastrup, R. (2021). Does location matter? An econometric analysis of stadium location and attendance at National Women's Soccer League matches. *North American Society for Sport Management (NASSM)*. (Virtual)

Chahardovali, T. (2020). The economics of women's soccer in the U.S.: The production of soccer from an embodied labor standpoint. *North American Society for Sport Management (NASSM)*, San Diego, CA. (Virtual).

Chahardovali, T., Lovich, J. (2020). The market for champions: the U.S. Women's National Team, the U.S. Soccer Federation, and the market defense. *North American Society for Sport Management (NASSM)*, San Diego, CA. (Virtual).

Chahardovali, T. (2019). Performative economics and the women's soccer market in the U.S. *North American Society for the Sociology of Sport (NASSS)*, Virginia Beach, VA.

Chahardovali, T., Ternes, N., & Holden, J. (2019). Non-Citizens, the first amendment, and stadium speech. *Sport and Recreation Law Association (SRLA)*, Philadelphia, PA.

TEACHING

University of South Carolina—Student Advising

Doctoral Committee Chair

- Katherine Stenning

Doctoral Committee Member

- Tsai Joseph
- Ibrahim Aleidi
- Morgan Edlin

Doctoral Qualifying Exam Committee Member

- Ibrahim Aleidi
- Colleen Dibble
- Richard Hart
- Yutong Xu

Master's Students

- Yong Chang Lin (Discover USC research advisor)

Undergraduate Honors

- Emmie Coler (advisor)
- EmmaJean Rowan (second reader)

University of South Carolina—Teaching Activity

Doctoral Seminars

SPTE 801: Seminar in SPTE Management

Graduate

SPTE 585: Sport Economics

Undergraduate

SPTE 201: Introduction to Sport Management

Florida State University—Teaching Activity

Undergraduate

SPM 4606: Sport Governance

SPM 4204: Ethics in Sport

SPM 4012: Sport in Society

SPM 4004: Issues in Sport Management

Courses as Teaching Assistant

SPM 5159: Challenges in Sport Management (Graduate)

IDS 3496: Exploring the World of Sport (Undergraduate)

SPM4154: Introduction to Sport Management (Undergraduate)

SPM 4013: Cross Cultural Sports (Undergraduate)

SMP 4025: Diversity in Sport (Undergraduate)

SPM 4604: Sport Governance (Undergraduate)

SPM 4014: Sport and Literature [Online] (Undergraduate)

SPM 4012: Sport in Society [Online] (Undergraduate)

New Course Development

SPM4004: Issues in Sport Management (Undergraduate)

INVITED PRESENTATIONS

Chahardovali, T. (2024, Spring). *Labor and demand in sport* [Guest lecture]. SPM 5936: Theories in Sport Management [Ph.D. seminar], Sport Management Department, University of Florida, Gainesville, FL.

Chahardovali, T. (2024, Fall). *Gender issues in sport* [Guest lecture]. HSES 380: Sociology of Sport, Department of Health, Sport, and Exercise Sciences, University of Kansas, Lawrence, KS.

Chahardovali, T. (2023, Fall). *Feminist theory in sport management* [Guest lecture]. SMP 4046: Sport and Politics [Ph.D. seminar], Sport Management Department, Florida State University, Tallahassee, FL.

Chahardovali, T. (2023, Summer). *Building gender inclusive sporting environments: Intersectionality, creativity, and cross-sector collaboration* [Panelist]. Reimagining Fields of Play: A Sport and Gender Research Symposium, University of Waikato, Hamilton, New Zealand.

Chahardovali, T. (2022, Fall). *Author meets critic* [Critic]. North American Society for the Sociology of Sport Conference, Las Vegas, NV.

- Chahardovali, T.** (2020, Fall). *Global trends in Sport leadership* [Guest lecture]. ESPE 615: Sport Leadership, Department of Health, Physical Education & Sport Sciences, Arkansas State University, Jonesboro, AR.
- Chahardovali, T.,** (2019, Spring). *Reasoning and critical thinking* [Guest lecture]. PHI 2100: Reasoning and Critical Thinking, Department of Philosophy, Florida State University, Tallahassee, FL.
- Chahardovali, T.,** (2017, Fall). *Current issues in sport governance* [Guest Lecture]. SPM 4604: Sport Governance, Sport Management Department, Florida State University, Tallahassee, FL.

TEACHING CERTIFICATES

- New Faculty Academy Certificate** (2023, Spring). *Center for Teaching Excellence*. University of South Carolina, Columbia, SC.
- Fostering Proactive Learning Environments Certificate** (2022, Fall). *Center for Teaching Excellence*. University of South Carolina, Columbia, SC.

AWARDS AND GRANTS

- Brison, N., **Chahardovali, T.,** Chang, K. (2025). USC Celebration of Women in Sport. *Hospitality, Retail, Sport Management (HRSM) Innovation Fund*. [Unfunded: \$10,000]
- Harry, M., **Chahardovali, T.** (2024). Educational programming for pregnant and parenting college athletes: The next phase of the NCAA's Pregnant and Parenting Resource. *NCAA Research Innovation Grant* [Unfunded: \$30,450].
- Grady, J. (PI)., **Chahardovali, T.,** Gillentine, A., Davie, G., Dibble, C., Kim S., Britt, M., (2024). Making the stadium experience accessible to all: Enhancing the inclusive stadium experience for people with disabilities in the post-Covid era. *Department of Sport and Entertainment Management Grant* [Awarded: \$5,750].
- Chahardovali, T.,** Rewilak, J., Yan, C., Watanabe, N. (2023). Challenging the one size fits all model: Re-establishing the determinants of attendance in professional women's soccer in the United States. *Department of Sport and Entertainment Management Grant* [Awarded: 7,500].
- Chahardovali, T.** (2022). College athletics after the overturning of roe v. wade: The impact of reproductive rights restrictions on women sport programs in the National Collegiate Athletic Association (NCAA). *Josephine Abney Fellowship, University of South Carolina* [Awarded: \$5,000].
- Chahardovali, T.** (2021). *College of Education Teaching Award for Undergraduate Teaching*. Florida State University [Nominated/Awarded only to Faculty Members].

ACADEMY SERVICE

Editorial Review Board

- Sociology of Sport Journal* 2023–
- Journal of Global South Sport Studies* 2025–

Ad Hoc Reviewer

- Sociology of Sport Journal*
- European Sport Management Quarterly*
- International Review for the Sociology of Sport*
- International Journal of Sports Marketing and Sponsorship*
- Frontiers in Sports and Active Living*
- SAGE Open*
- Somatechnics Journal*

Textbook Reviewer

- Branding Women's Sports and Athletes: From Title IX to NIL*, Routledge.

Special Issue Editor

- Frontiers in Sports and Active Living*

Executive Board Membership

- Sport and Recreation Law Association's Diversity, Equity, and Inclusion Committee*
- North American Society for the Sociology of Sport Rotating City Committee*
- North American Society for the Sociology of Sport Program Committee*
- North American Society for the Sociology of Sport, Session Organizer*

FACULTY SERVICE

University of South Carolina

University Service

- Abney Fellowship Award Committee 2023
- Humanities Collaborative/Walker Institute Documentary: Qatar Stars Screening Panel 2023
- Teach-in, Walker Institute 2022

College Service

- HRSM Opportunity & Engagement Committee 2023–
- Women in Sport Panel, NCAA Women's Final Four Panel 2024
- HRSM Video and Audio Producer Hiring Committee 2023

Department Service

- Assistant Professor Search Committee 2025
- Associate Professor Search Committee 2024

–SPTE PhD Program Planning Committee	2024–
–SPTE Brown Bag Seminars Presenter	2024
–Bridge to Faculty Search Committee	2023

Florida State University

–Center for Sport, Health, and Equitable Development Doctoral Fellow	2016-2021
–Doctoral Colloquium: Social Justice in Sport Management Panel Moderator	2020
–Specialized Faculty Position Search Committee	2018
–Graduate Program Subcommittee	2017

MEDIA MENTIONS

–*Perspectives Matter* (November, 2024). The Olympic Games: A Societal and Economic Viewpoint. Retrieved from <https://perspectivesmatter.com/2024/11/the-olympic-games-a-societal-and-economic-viewpoint-4013/>

–*Associated Press* (July, 2024). Biles, Richardson and Osaka return to spotlight, highlighting issues facing black women. Retrieved from <https://apnews.com/article/paris-olympics-2024-biles-osaka-shacarri-be8d453e79641419e0b4376f5f040f0b>

–*WLTX*, (June, 2024). The fight for fair pay: Closing the gender wage gap in basketball and beyond. Retrieved from <https://www.wltx.com/article/sports/gender-pay-wage-gap-wnba/101-0564d46d-8282-445b-89fe-13a85f92564e>

–*Associated Press* (April, 2024). Oregon’s Sports Bra, a pub for women’s sports fans, plans national expansion as interest booms. Retrieved from <https://apnews.com/article/womens-sports-bar-portland-oregon-0d064d208eb899609e43d52da7157c08>

–*WLTX* (April, 2024). TV Appearance.

PROFESSIONAL MEMBERSHIP

North American Society for Sport Management (NASSM)
North American Society for the Sociology of Sport (NASSS)
World Congress of Sociology of Sport (ISSA)
World Association for Sport Management (WASM)
Sport and Recreation Law Association (SRLA)